

PRIVACY NOTICE

Data privacy is of high importance for Hukra and we want to be open and transparent with our processing. We therefore have a policy setting out how your personal data will be processed and protected.

Who is the controller of your personal data?

The Dutch, Hukra B.V ("Hukra"), is the controller of the personal data you submit to us and responsible for your personal data under applicable data protection law.

Hukra B.V
Prunus 46
1424 LD De Kwakel
Nederland

Where do we store your data?

The data that we collect from you is stored within the European Economic Area ("EEA") but may also be transferred to and processed in a country outside of the EEA. Any such transfer of your personal data will be subject to appropriate safeguards. For transfers outside the EEA, Hukra will use Standard Contractual Clauses and Shields as safeguards for countries without adequacy decisions from the European Commission.

Who can access your data?

Your data may be shared within the Hukra group (for details on the companies within the Hukra group, please refer to our annual report which may be found at about.hm.com). We never pass on, sell or swap. The local Hukra company will only act as the personal data processor and processes the personal data on

Data that is forwarded to third parties, is only used to provide you with our services. You will find categories of third parties under every specific process below. What is the legal ground for processing? For every specific process of personal data we collect from you, we will inform you whether the provision of personal data is statutory or required to enter a contract and whether it is an obligation to provide the

What are your rights?

Right to access:

You have the right to request information about the personal data we hold on you at any time. You can contact Hukra and we will provide you with your personal data via e-mail.

Right to portability:

Whenever Hukra processes your personal data, by automated means based on your consent or based on an agreement, you have the right to get a copy of your data transferred to you or to another party. This only

Right to rectification:

You have the right to request rectification of your personal data if the information is incorrect, including the right to have incomplete personal data completed.

If you have a Hukra account or Club membership you can edit your personal data under your account and

Right to erasure:

You have the right to erase any personal data processed by Hukra at any time except for the following

- *you have an ongoing matter with Customer Service
- *you have an open order which has not yet been shipped or partially shipped
- *you have an unsettled debt with Hukra, regardless of the payment method
- *your debt has been sold to a third party within the last three years or one year for deceased customers
- *your credit application has been rejected within the last three months
- *if you have made any purchase, we will keep your personal data in connection to your transaction for

Your right to object to processing based on legitimate interest:

You have the right to object to processing of your personal data that is based on Hukra's legitimate interest. Hukra will not continue to process the personal data unless we can demonstrate legitimate grounds

Your right to object to direct marketing:

You have the right to object to direct marketing, including profiling analysis made for direct marketing

You can opt out from direct marketing by the following means:

- * following the instruction in each marketing emails
- * by editing the settings of your Hukra account

Right to restriction:

You have the right to request that Hukra restricts the process of your personal data under the following

- * if you object to a processing based on Hukra's legitimate interest, Hukra shall restrict all processing of such data pending the verification of the legitimate interest.
- * if you have claim that your personal data is incorrect, Hukra must restrict all processing of such data pending the verification of the accuracy of the personal data.

* if the processing is unlawful you can oppose the erasure of personal data and instead request the restriction of the use of your personal data instead

* if Hukra no longer needs the personal data but it is required by you to defend legal claims.

How can you exercise your rights?

We take data protection very seriously and therefore we have dedicated customer service personnel to handle your requests in relation to your rights stated above. You can always reach them at ict@hukra.com.

Data Protection Officer:

We have appointed a Data Protection Officer to ensure that we continuously process your personal data in an open, accurate and legal manner. You can contact our Data Protection Officer at ict@hukra.com and

Right to complain with a supervisory authority:

If you consider Hukra to process your personal data in an incorrect way you can contact us. You also have the right to raise a complaint to a supervisory authority.

Updates to our Privacy Notice:

We may need to update our Privacy Notice. The latest version of the Privacy Notice is always available on our website. We will communicate any material changes to the Privacy Notice, for example the purpose of